

# WEST MICHIGAN SUMMIT

September 30, 2026

Watermark Country Club

Grand Rapids

Gather with commercial real estate colleagues and affiliates for a day of learning (six hours of continuing education credit) and networking.



## SCHEDULE

**7:30 a.m.**

**REGISTRATION AND FULL BREAKFAST**

**8 - 9:40 a.m.**

**Legal Update** (two hours of LEGAL credit)\*\*

*Speaker: Attorney Tom Cronkright - Sun Title*

**9:40 - 10 a.m.**

**BREAK AND AFFILIATE EXPO**

**10 - 11:40 a.m.**

**Economic Overview and Outlook**

(two hours ce credit)

*Speaker: Dr. Elliot Eisenberg, Ph.D.  
Economist*



**11:45 a.m. - 12:45 p.m. LUNCH and AFFILIATE EXPO**

**12:45 p.m. Drawing for \$500 Gift Card**

**12:50 - 1:40 p.m.**

**Market Specialists Panel** (one hour ce credit)

*Panelists: Mark Ansara, Retail Specialist, Advantage CRE  
Matt Callander, Kalamazoo Specialist, Callander Commercial  
Drew Durham, Lakeshore Specialist, Lakeshore CRE  
Jason Makowski, Office Specialist, NAI Wisinski of W MI  
Ben Sietsema, Industrial Specialist, Honeycrisp Ventures  
Moderator: Andrew Gyorkos, Kalamazoo Commercial Real Estate*

**1:40 - 2:30 p.m.**

**Multi-Family Development** (one hour fair housing credit)\*\*

*Panelists: Bryan Cody, Broker/Landlord, Cody & Company  
Trevor Petroelje, Developer, Moxie Real Estate + Development  
Moderator: Shawn Jacobs, Moxie Real Estate + Development*

**2:30 p.m.**

**Closing**

# 2026 SUMMIT REGISTRATION

EVENT SPONSOR



**EARLY BIRD (register by September 11) Registration Price:**

**\$155 - CARWM Members**

**\$190 - Non CARWM Members**

**\$125 - CARWM New Members (two years or less membership)**

**REGISTRATION AFTER September 12:**

**\$180 - CARWM Members**

**\$215 - Non CARWM Members**

**\$150 - CARWM New Members (two years or less membership)**

**Cost includes full breakfast and lunch, plus six hours of continuing education credit. The schedule includes TWO HOURS of Legal Update and ONE HOUR of Fair Housing Credit.**

**Name:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Real Estate License Number:** \_\_\_\_\_

**Method of payment**

\_\_\_\_\_ check enclosed    \_\_\_\_\_ charge CAR Account    \_\_\_\_\_ charge to credit card

**Credit Card Number:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Expiration date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_ **Billing Zip Code:** \_\_\_\_\_

**Return registration form to: [shariv@carwm.com](mailto:shariv@carwm.com)**

**Or mail: Commercial Alliance of REALTORS  
678 Front Ave. NW Suite 257  
Grand Rapids, MI 49504**